

# M-Enabling Summit

Promoting Accessible Technologies and Environments

June 11 - 13, 2018

Washington, DC

## SPONSORSHIP OPPORTUNITIES

Build your brand and enhance your profile through a variety of tailored sponsorship and advertising packages.

### SPONSORSHIPS

#### PLATINUM SPONSOR – \$40,000

- One of your senior executives to speak or chair one of the plenary sessions
- One of your senior executives to participate in the Executive Closing panel
- Seven complimentary VIP Conference Program registrations
- 10 x 20 exhibit booth
- Private meeting room, priority for room selection
- Matchmaking program and client meetings arranged on site
- Back Cover full-page, 4-color advertisement in the Official Show Directory
- Mention as Platinum Sponsor in all press releases and M-Enabling social networking
- Your company logo featured in a national advertising campaign
- Your company logo featured in:
  - Conference Hall entrance way signs
  - Showcase area signs
  - Common area signs
  - Show Directory and Conference Agenda
- Your logo featured on M-Enabling Summit website and sponsor page
- Distribution of your press kits in the Press Room
- Unlimited postings of press releases on the M-Enabling Summit website
- Mention as Platinum Sponsor of Global Tour of M-Enabling Briefing Sessions

#### GOLD SPONSOR – \$20,000

- One of your senior executives to address or chair a breakout session at the conference
- Five complimentary VIP Conference Program registrations
- 8 x 10 exhibit booth
- Private meeting room
- Matchmaking program and client meetings arranged on site
- One full-page, 4-color advertisement in the Official Show Directory
- Mention as Gold Sponsor in all press releases and M-Enabling social networking
- Your company logo featured in a national advertising campaign
- Your company logo featured in:
  - Conference Hall entrance way signs
  - Showcase area signs
  - Common area signs
  - Show Directory and Conference Agenda
- Your logo featured on M-Enabling Summit website and sponsor page
- Distribution of your press kits in the Press Room
- Unlimited postings of press releases on the M-Enabling Summit website
- Mention as Gold Sponsor of global tour of M-Enabling Briefing Sessions

#### SILVER SPONSOR – \$10,000

- One 8x10 exhibit booth
- Three VIP complimentary Conference Program registrations
- One full-page, 4-color advertisement in the Official Show Directory
- Mention as Silver Sponsor in all press releases and M-Enabling social networking
- Your company logo featured in:
  - Conference Hall entrance way signs
  - Showcase area signs
  - Common area signs
  - Show Directory and Conference Agenda
- Your logo featured on M-Enabling Summit website and sponsor page
- Distribution of your press kits in the Press Room
- Unlimited postings of press releases on the M-Enabling Summit website

[www.m-enabling.com](http://www.m-enabling.com)

## **M-ENABLING SUMMIT SOCIAL MEDIA & BUSINESS CENTER SPONSORSHIP - \$18,000**

- Includes three complimentary VIP Conference Program registrations
- Listing and logo on show website as a sponsor
- Listing and logo as a sponsor in the official program guide
- One full page 4- color advertisement in the official program guide
- Distribution of promotional items throughout the center
- Mentioned as sponsor in press releases
- Logo featured on signage throughout:
  - The Lounge and Business Center
  - Conference Hall
  - Common showcase area

## **SESSION SPONSORSHIP - \$ 6,000**

- Session sponsorship – 1 hour IAAP Session solely dedicated to your product or services (\*topic and presentation needs to be approved by Program Committee and must be educational)
- One complimentary VIP Conference Program registration

## **SOCIAL FUNCTION SPONSORSHIPS:**

### **COCKTAIL RECEPTION & AWARDS CEREMONY - \$25,000**

- One of your senior executives to speak at the Cocktail Reception
- Your logo in the Official Show Directory
- Five complimentary VIP Conference Program registrations
- One full-page, 4-color advertisement in the Official Show Directory
- Your company logo featured in:
  - Cocktail Reception signs
  - Showcase area signs
  - Common area signs
  - VIP drink tickets
- Your logo featured on M-Enabling Summit website and sponsor page
- Distribution of your press kits in the Press Room
- Unlimited postings of press releases on the M-Enabling Summit website
- Logoed cocktail napkins
- Opportunity to provide cups with logo or other branded material (provided by sponsor) \*Cost of production not included

### **LUNCH RECEPTION - \$14,000**

- Your logo in the Official Show Directory
- One of your senior executives to make remarks before the lunch
- Four complimentary VIP Conference Program registrations
- One full-page, 4-color advertisement in the Official Show Directory
- Your company logo featured in:
  - Lunch Reception signs
  - Showcase area signs
  - Common area signs
- Your logo featured on M-Enabling Summit website and sponsor page
- Opportunity to provide cocktail napkins and cups with logo (provided by sponsor) \*Cost of production not included
- Distribution of promotional items during lunch
- Distribution of your press kits in the Press Room
- Opportunity to provide logoed cocktail napkins (provided by sponsor) \*Cost of production not included

### **REFRESHMENT BREAKS (FOUR OPPORTUNITIES) - \$2,500 PER BREAK**

- Your logo on signage at a coffee break
- Opportunity to provide your own giveaways or promotional items during break
- Company recognition signs at coffee break stations

## **CONFERENCE PRODUCTS:**

### **CONFERENCE REGISTRATION BAG - \$7,500**

- Your logo on one side of the official M-Enabling Summit registration bag distributed to all attendees \*Cost of production included
- One complimentary VIP Conference Program registration
- One full-page, 4-color advertisement in the Official Show Directory
- Your logo featured on M-Enabling Summit website and sponsor page
- Your logo in the Official Show Directory

### **WI-FI SERVICE SPONSOR - \$7,000**

- Company name as Wi-Fi login
- Your logo featured on M-Enabling Summit website and sponsor page
- Your logo in the Official Show Directory
- One full page, 4-color advertisement in the Official Show Directory
- One complimentary VIP Conference Program registration

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## **DIGITAL PROGRAM FLASH DRIVES - \$5,000**

- Exclusive Sponsorship of conference program and G3ict – ITU report on mobile accessibility for all participants
- Braille ready and DAISY files included
- Company documentation loaded on the Flash Drive
- Your logo featured on M-Enabling Summit website and sponsor page
- Your logo in the Official Show Directory

## **LANYARDS - \$4,000**

- Exclusive Sponsorship of your company logo featured on event pens distributed to all attendees \*Cost of production is included
- Your logo featured on the M-Enabling website and in the Official Show Directory

## **CONFERENCE PENS - \$4,000**

- Exclusive Sponsorship of your company logo featured on event pens distributed to all attendees \*Cost of production is included
- Your logo featured on the M-Enabling website and in the Official Show Directory

## **CONFERENCE NOTEPADS - \$4,000**

- Exclusive Sponsorship of your company logo featured on event notepads distributed to all attendees \*Cost of production is included
- Your logo featured on the M-Enabling website and in the Official Show Directory

## **CONFERENCE BAG INSERT - \$1,000**

- One-page flyer, small brochure or promotional item inserted into Official bag distributed to all attendees

## **IAAP SPONSORSHIPS:**

### **IAAP SPEED NETWORKING EVENT: \$10,000**

- Two complimentary VIP Conference Program registrations
- Recognition during speed networking event
- Opportunity to provide cups with logo or other branded material (provided by sponsor) \*Cost of production not included

## **EXHIBIT SPACE**

### **SINGLE BOOTH– \$2,300**

- One 8 x 10 booth – complete with carpet, 2 chairs and electrical outlet
- Two complimentary VIP Conference Program registrations
- Listing in the Official Show Directory
- Listing on show website

### **TABLETOP – \$1,300**

- One tabletop (6 feet)- skirted table with one chair
- One complimentary VIP Conference Program registration
- Listing in the Official Show Directory
- Listing on show website

### **OFFICIAL SHOW DIRECTORY ADVERTISING**

- Inside Front Cover - \$1,500
- Back Cover - \$1,500
- Run of Book Positions - \$1,000
- Half Page - \$500

## **For additional information, please contact:**

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