



Sprint's Dan Hesse, First Fortune 500 CEO to Address The Future of Mobile Technology for Seniors and Persons with Disabilities

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FOR IMMEDIATE RELEASE

Bethesda, MD (April 29, 2013) -- Sprint CEO Dan Hesse will deliver the keynote address at the **2nd annual M-Enabling Summit**, taking place June 6-7 in Washington, D.C. He will join Commissioner Mignon L. Clyburn of the Federal Communications Commission (FCC) in opening the Summit which is focused on promoting and implementing accessible mobile communications and services for senior citizens and persons with disabilities, a growing population of more than one billion persons worldwide.

With accessible and assistive technology at the forefront of the mobile industry, the **M-Enabling Summit** will feature ground breaking solutions for mobile communications, applications and services with life changing implications for millions of users experiencing mild to severe sensorial, physical or cognitive disabilities.

Sprint, a participant in the **M-Enabling Summit** since its launch, is a leading global service provider committed to accessibility solutions. "At Sprint, we endeavor to apply wireless communications technologies to improve everyone's quality of life, with products and services like Sprint Relay for our customers who are Deaf, have a hearing loss or speech disability, and Sprint ID packs for active seniors and people who are blind or have low vision," said Hesse.

The **M-Enabling Summit**, organized by the Global Initiative for Inclusive ICTs (G3ict) in cooperation with the Federal Communications Commission (FCC), and E.J. Krause & Associates, will feature more than 150 speakers with a far-reaching agenda that encompasses a variety of mobile innovations for education, senior services, rehabilitation, travel and transportation, financial services, e-books, gaming, mobile e-commerce, multi-media and emergency response and a number of assistive solutions. The program also includes an update on the many implications of the 21st Century Communications and Video Accessibility Act for mobile accessibility. Leading solutions for physical, visual and speech impairments, hard of hearing, as well as learning and cognitive disabilities will be demonstrated.

"Dan Hesse's participation in the **M-Enabling Summit** demonstrates the strategic importance of accessibility for leaders of large corporations serving an increasingly diverse and aging population with multiple mixes of abilities. His sharing his vision for mobile accessibility will be a milestone for all participants in the emerging mobile accessibility eco-system including mobile service providers, industry, app developers and accessibility advocates" stated Axel Leblois, President and Executive Director of G3ict.

The **Summit** will showcase mobile applications and services leveraging the latest accessibility innovations embedded in smartphones and tablets which are playing a key role in rapidly transforming the way seniors and persons with disabilities can remain connected to mainstream economic, social and cultural activities and enjoy safer and more fulfilling lives.

The event is supported by major disability advocates, industry associations, and application developers. It is expected to attract hundreds attendees from all over the world involved in developing and implementing accessible and assistive mobile policies, programs, products or services for seniors and persons with disabilities.

The **M-Enabling Summit**, held at the Renaissance Arlington Capital View Hotel, is a must attend event for any organization whose customers include senior citizens and persons with disabilities.

For additional information on registering to attend the M-Enabling Summit, visit www.m-enabling.com

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About G3ict:

The Global Initiative for Inclusive Information and Communication Technologies – is an Advocacy Initiative of the Global Alliance for ICT and Development. Its mission is to promote and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) covering digital accessibility and assistive technologies. Participating organizations include industry, the public sector and organizations representing persons with disabilities. G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for States Parties, Disabled Persons Organizations and corporations. Since inception in 2006, G3ict has organized or contributed to 85 awareness raising and capacity building programs for policy makers in cooperation with international organizations such as the ITU, UNESCO, UNITAR and the World Bank on all continents. G3ict co-produces with ITU the e-accessibility policy toolkit for persons with disabilities – www.e-accessibilitytoolkit.org – widely used by policy makers involved in the implementation of the Convention on the Rights of Persons with Disabilities. G3ict is funded by contributions from corporations, disabled persons organizations and foundations. Its programs are hosted by international organizations, governments, universities and foundations around the world. <http://www.g3ict.org>

About E.J. Krause & Associates:

For more than 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business.

E.J. Krause and Associates has served the mobile industry by organizing the worldwide EXPO COMM series delivering professional audiences in size, scope and purchasing power, spanning multiple markets in a way that is unmatched by any other event. With over 400,000 participants, the combined attendance of all of the EXPO COMM events provide immediate access to the world's leading carrier service providers as well as the corporate world of enterprise network managers and business users of mobile solutions. For additional information: <http://www.ejkrause.com>