



M-Enabling Summit Announces 2014 Event in Washington, DC

<http://www.ejkrause.com>

FOR IMMEDIATE RELEASE

Bethesda, MD (October 8, 2013) – E.J. Krause & Associates and G3ict (the Global Initiative for Inclusive Information and Communication Technologies) have announced event dates for the third edition of the **M-Enabling Summit** which will take place on June 9-10, 2014 in Washington, DC.

The **M-Enabling Summit** aims to capture the many new opportunities to serve the fastest growing user group in the mobile marketplace, seniors and users with disabilities. Setting a unique stage for identifying emerging trends, breaking technological developments, and future innovations in accessible and assistive mobile applications and services, the Summit is the only global conference and showcase specifically addressing the demand for accessible and assistive mobile solutions for seniors and users of all abilities.

More innovation and creativity than ever are expected at the 2014 **M-Enabling Summit**. Global mobile accessible solutions and technologies are rapidly spreading in the mobile marketplace driven by lower price points and enhanced functionalities. These market dynamics drive new audiences of professionals, corporations, and service organizations seeking solutions to adapt their mobile applications and services to this growing market of seniors and users of all abilities.

Meanwhile, legislations around the world, such as the 21st Century Communications Act in the United States, further promote innovation and the need to ensure global compliance with accessibility requirements.

The 2014 **M-Enabling Summit** will provide attendees with a strategic overview of the latest opportunities for the industry, while drilling down on technological advances in four key sectors: Seniors Services, Rehabilitation, Special Education, and Veterans.

The 2014 event, expecting over 600 participants, will continue to focus on accessibility as a driver of mobile innovation across the board, and as a critical competitive attribute for many industries, products and services.

For more information on registering to attend the M-Enabling Summit, visit www.m-enabling.com

Contact:

USA:

Pat Tessler
301.493.5500, x3386
tessler@ejkrause.com

Europe:

Regine Gessner
+49 (0) 211.610.730
gessner@ejkgermany.de

About G3ict:

The Global Initiative for Inclusive Information and Communication Technologies – is an Advocacy Initiative of the Global Alliance for ICT and Development. Its mission is to promote and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) covering digital accessibility and assistive technologies. Participating organizations include industry, the public sector and organizations representing persons with disabilities. G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for States Parties, Disabled Persons Organizations and corporations. Since inception in 2006, G3ict has organized or contributed to 85 awareness raising and capacity building programs for policy makers in cooperation with international organizations such as the ITU, UNESCO, UNITAR and the World Bank on all continents. G3ict co-produces with ITU the e-accessibility policy toolkit for persons with disabilities – www.e-accessibilitytoolkit.org – widely used by policy makers involved in the implementation of the Convention on the Rights of Persons with Disabilities. G3ict is funded by contributions from corporations, disabled persons organizations and foundations. Its programs are hosted by international organizations, governments, universities and foundations around the world. <http://www.g3ict.org>

About E.J. Krause & Associates:

For more than 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on four continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com