



## M-ENABLING SUMMIT WELCOMES FCC AS CO-HOST FOR 4TH ANNUAL CONFERENCE ON ACCESSIBLE MOBILE TECHNOLOGY, JUNE 1-2

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**FOR IMMEDIATE RELEASE**

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**BETHESDA, MD (May 4, 2015)** – The organizers of the **2015 M-Enabling Summit 2015** are pleased to announce that the Federal Communications Commission (FCC) will co-host the **4th annual M-Enabling Summit** on accessible mobile technology for senior citizens and users of all abilities which will be held June 1-2, 2015 at the Renaissance Arlington Capital View Hotel in Arlington, VA.

The FCC will hold the Awards ceremony of the FCC Chairman's Awards for Advancement in Accessibility (Chairman's AAA) at the **M-Enabling Summit** on June 1 from 4:45 pm till 5:45 pm. Awards will be granted to outstanding private and public sector ventures designed to advance accessibility for people with disabilities. The Chairman's AAA is designed to recognize the efforts of individuals, organizations, academics, companies and government agencies to make communication tools easier to use and more accessible to people with disabilities, and to encourage technological innovation and accessibility in communications and video programming-related areas.

The awards ceremony will be preceded by remarks by FCC Commissioner Jessica Rosenworcel. The opening plenary session: *"Can Policy and Multi-Stakeholders Cooperation Promote Innovation?"* on June 1st, will include panelist Karen Peltz Strauss, FCC Deputy Bureau Chief, Consumer and Governmental Affairs Bureau.

The **Summit**, which will run under the theme *"Mobile Innovation: Smarter Living for All"* will be dedicated to empowering mobile technologies, and focus on next-generation innovations and breakthroughs for senior citizens and persons of all abilities.

Supported by major disability and senior organizations, as well as industry associations and the private sector, the **Summit**, is expected to attract hundreds of participants from more than 40 countries, underlining the global scope of new mobile opportunities for users and developers alike.

The **Summit's** program will focus on accessibility innovations, with over 150 speakers, private sector leaders, apps developers, policy makers, mobile accessibility experts and disability advocates sharing their knowledge and experience. Confirmed presenters include representatives of leading organizations facilitating the accessible technology market.

Experts will discuss accessibility solutions highlighting 6 major tracks: Cutting edge accessibility environments, Internet of things & cloud computing, all-inclusive daily living, policy and standards, assistive mobile and wearable solutions, CMO/CIO accessibility imperatives.

**For more information on registering to attend the M-Enabling Summit, please visit [www.m-enabling.com](http://www.m-enabling.com)**

**To view a complete agenda: <http://m-enabling.com/agenda.html>**

### **About G3ict:**

*G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. For more information, please visit [www.g3ict.org](http://www.g3ict.org).*

### **About E.J. Krause & Associates:**

*For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on four continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit [www.ejkrause.com](http://www.ejkrause.com)*